



2025 MULTICULTURAL EXPO

FEBRUARY 1, 2025
FORT MCMURRAY, AB



MULTICULTURAL ASSOCIATION
OF WOOD BUFFALO

SPONSORSHIP PACKAGE

AVAILABLE FOR THE YEAR 2025



2025 MULTICULTURAL EXPO

FEBRUARY 1, 2025
FORT MCMURRAY, AB



LET US JOIN TOGETHER

in celebrating the rich cultural diversity of our region!

The Multicultural EXPO is the Multicultural Association's annual flagship event with the mission of bringing together the Wood Buffalo community in celebration of the rich cultural diversity and heritage that makes up our region. The Multicultural Expo is the MCA's largest event and continues to grow each year. In 2025, we look forward to expanding on our in-person exhibitions allowing for more people to showcase their cultures and for more members of the public to learn about and enjoy cultures outside of their own.

The Multicultural EXPO will feature

- Cultural Performances
- Cultural Artisans
- Cultural Food
- Youth Talent Show
- Family Activities
- Cultural Crafts

If you would like to take part in the Multicultural EXPO 2025, please email events@mcawb.org by December 1, 2024.

SPONSORSHIP OPPORTUNITIES

FOR EVERY BUDGET



DIAMOND

\$10,000



Recognition during the Opening Ceremony



Introduce the diverse performers



Get a booth to promote your services



Get twenty (20) event tickets



Get a free annual MCA Membership



And everything to the right is included!

PLATINUM

\$5000



Have your logo on our banners and swag!



Get a shoutout in media advertising



Have your banner on the main stage



Get ten (10) event tickets



Promote yourself in our swag bags



Get 50% off annual MCA Membership



And everything to the right is included!

GOLD

\$2000



Get a shoutout in print advertising



Get five (5) event tickets



Sponsor activities during the festival



Get 50% off annual MCA Membership



And everything to the right is included!

SILVER

\$1000



Sponsor activities during the festival



And everything to the right is included!

BRONZE

\$500



Be acknowledged and have your logo on MCA Social Media Sites



THANK YOU FOR YOUR SUPPORT OF THE 2025 MULTICULTURAL EXPO!

To support our organization and be a part of our EXPO, please reach out to us by email. The deadline to register as a sponsor is
December 1, 2024.

Should you have any questions or concerns, please contact our Events Manager at **events@mcawb.org**



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