



MULTICULTURAL ASSOCIATION
OF WOOD BUFFALO

MULTICULTURAL EXPO

CULTURAL EVENT

FEBRUARY 7, 2026
FORT MCMURRAY, AB

SPONSORSHIP PACKAGES

AVAILABLE FOR THE YEAR 2026

Join the MCA as a partner in celebrating the rich cultural diversity of our amazing region!



JOIN US!

The Multicultural EXPO is MCA's annual flagship event in which the Wood Buffalo region come together to celebrate the rich cultural diversity and heritage of the Regional Municipality of Wood Buffalo. This event is MCA's biggest each year and in 2024, we will continue in-person exhibitions where community members will be able to showcase their cultures and learn and experience others that call this region home.

The Multicultural EXPO will feature:

- Multicultural Food Vendors
- Multicultural Fashion Show
- Parade of Nations
- Multicultural Vendor Booths
- and more!

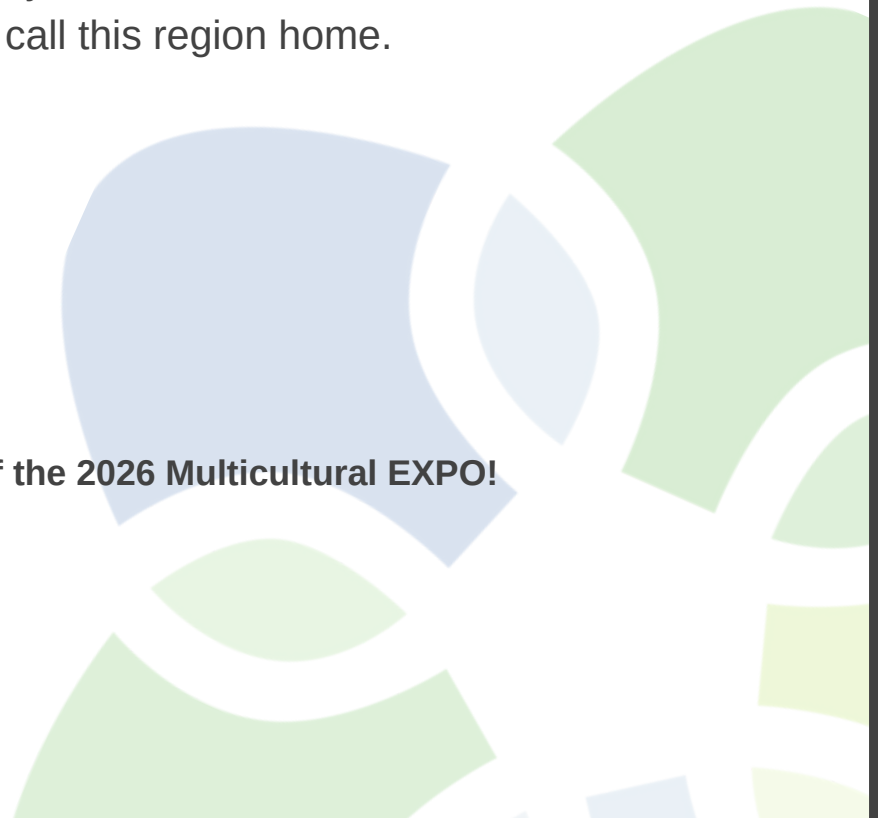
Please fill in the Sponsorship form to be a part of the 2026 Multicultural EXPO!

Sincerely,

Rasha Hassan

Events & Communications Supervisor
Multicultural Association of Wood Buffalo

events@mcawb.org



SPONSORSHIP OPPORTUNITIES

Sponsor Level Status

Price

Entitlements

Platinum

\$10,000

- Recognition during the Opening Ceremony
- Opportunity to introduce the diverse performers
- Full Back page of the event program
- Option to have a free booth to advertise your service
- Twenty (20) event tickets
- One free annual membership
- Others as below included

Gold

\$5000

- Logos at entrance arch of the event. Main Stage & welcome swag bags
- Ten (10) event tickets
- Shoutout to organization in Media Ads
- Banner on Main Stage (to be provided by the partner)
- Option to promote in take-home SWAG bag for guests
- Others as below included

Silver

\$1000

- Opportunities to sponsor activities during the Festival
- Logo inclusion in all print (posters, programs, ads, website)
- Five (5) festival tickets
- Others as below included

Bronze

\$500

- Opportunities to sponsor activities during the Festival
- Others as below included

Friends of the Festival

\$300

- Logo and acknowledgement on MCA Social Media Sites

SPONSOR INFORMATION

The deadline to register as a sponsor is November 28, 2025
Thank you for your generous support of the 2026 Multicultural EXPO

To support our organization and be a part of the 2026 Multicultural EXPO event, please fill in the sponsorship form.

For any questions, please contact our Events Manager at events@mcawb.org

Payment Options:

We accept cheques payable to Multicultural Association of Wood Buffalo

