

Multiculturalism  
Day  
**FESTIVAL**

**JUNE 26, 2026**  
**FORT McMURRAY, AB**



MULTICULTURAL ASSOCIATION  
OF WOOD BUFFALO

# SPONSORSHIP PACKAGE

AVAILABLE FOR THE YEAR 2026



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# **EMBRACE THE RICHNESS**

of cultural diversity as we celebrate our extraordinary region together!

The 4th annual Multicultural Day Festival promises to be a grand event, bringing together people from all walks of life to honor and appreciate the richness of our diverse community. With captivating performances and delectable cuisines from around the world, the MCA promises to ignite a sense of unity and understanding among attendees. This will be an opportunity to forge new friendships, learn about different cultures, and celebrate the strength that lies in our shared diversity.

We are constantly looking for ways to improve. This year's festival will feature:

- Cultural Food Booths
- Cultural Performances
- Family Activities

If you would like to take part in the Multicultural Day Festival 2026, please fill in the attached **Sponsorship Form**.

# SPONSORSHIP OPPORTUNITIES

DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
\$15,000	\$10,000	\$5,000	\$1,000	\$500
 <p>Recognition during the Opening Ceremony</p>  <p>Introduce the diverse performers</p>  <p>Get twenty (20) event tickets</p>  <p>Get a free annual MCA Membership</p>  <p>And everything to the right is included!</p>	 <p>Have your logo on our banners and swag!</p>  <p>Get a shoutout in media advertising</p>  <p>Get ten (10) event tickets</p>  <p>Promote yourself in our swag bags</p>  <p>And everything to the right is included!</p>	 <p>Have your banner on the main stage</p>  <p>Get a shoutout in print advertising</p>  <p>Get six (6) event tickets</p>  <p>Sponsor activities during the festival</p>  <p>And everything to the right is included!</p>	 <p>Sponsor activities during the festival</p>  <p>And everything to the right is included!</p>	 <p>Be acknowledged and have your logo on MCA Social Media Sites</p>

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**THANK YOU FOR YOUR SUPPORT OF THE 2026  
MULTICULTURAL DAY FESTIVAL!**

To support our organization and be a part of the festival, please fill in  
the sponsorship form.

The deadline to register as a sponsor is **May 8, 2026**.

Should you have any questions or concerns, please contact our  
Operations Director at **events@mcawb.org**



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